

Digital Marketing Intern

Job Summary:

Trivecta Digital Solutions is looking for a Digital Marketing Intern who is enthusiastic about building brand presence and driving engagement through online platforms. This role offers hands-on experience in executing marketing campaigns, managing social media, and analyzing performance to improve results.

Job Responsibilities:

- Assist in planning and executing digital marketing campaigns
 - Manage and grow social media platforms such as Instagram and LinkedIn
 - Create schedule, and optimize content for better engagement using campaign tools
 - Website Content Management
 - Perform basic SEO activities, including keyword research and on-page optimization
 - Support in running paid advertising campaigns (Google Ads, Meta Ads)
 - Track campaign performance and generate reports using analytics tools
 - Work on email marketing and lead generation strategies
 - Monitor trends and competitor activities to improve marketing strategies
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Required Skills:

- Basic understanding of digital marketing concepts
 - Familiarity with social media platforms and content creation
 - Knowledge of SEO, SEM, and paid advertising is a plus
 - Basic understanding of tools like Google Analytics, Ads Manager, or Canva
 - Creative thinking and strong communication skills
 - Analytical mindset and attention to detail
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Eligibility Criteria:

- Students or recent graduates from any discipline (Marketing, Business, or related fields preferred)
- Freshers are encouraged to apply
- Candidates with personal projects, social media pages, or marketing experience will have advantage

Perks and Benefits:

- Paid Internship
- Hands-on experience with real-world digital marketing campaigns
- Internship completion certificate
- Opportunity to build a strong marketing portfolio
- Exposure to modern marketing tools and strategies
- Learning-focused and growth-oriented environment

This internship is ideal for individuals who want to start their career in digital marketing and gain practical experience in online branding, growth, and campaign execution.